

FOR IMMEDIATE RELEASE

CONTACTS:

Peter Leonowitz
(215) 257-2751, ext. 214
pleonowitz@communityatrockhill.org

Alyssa Guers
(267) 203-1124
aguers@lctelford.org

The Lutheran Community at Telford and the Community at Rockhill Announce the Formation of *Grace Inspired Ministries*

Telford, PA, January 3, 2017 — The Lutheran Community at Telford and the Community at Rockhill are pleased to announce “Grace Inspired Ministries” as the parent company name for their newly affiliated organizations. The affiliation became effective on January 1, 2017.

Each community will retain its individual identity, while the parent company, Grace Inspired Ministries, will strengthen and support the mission of both communities. Together, they serve close to 800 residents, and employ over 600 team members on campuses in Sellersville and Telford, PA. Both communities have similar missions: to provide purpose, dignity, and compassion for both residents and individuals served.

“The discussion among our board members began with the desire to serve more people in our local community,” said President and CEO Dan McKee. “We wanted a name that would account for, and honor, the faith identities of both communities. ‘Grace’ seemed appropriate in describing the inspiration of this partnership. As referenced in chapter 4, verse 10, of Peter’s first letter, we are called to use the gifts we have received to serve others as faithful stewards of God’s grace.”

Rockhill Executive Director Carol DeLancey added that the thought behind arriving at the new name was a community effort. “We looked for feedback from many team members and residents from each community. ‘Grace Inspired Ministries’ received very positive feedback, and was accepted unanimously by our boards.”

“This exciting announcement is occurring as we begin 2017,” said Telford Executive Director Ellen Shrager. “It’s a new year, we have a new name, and the pieces are in place for this new affiliation to make an immediate impact on those we serve now, and those we will serve in the future.”

McKee agreed, and added, “By working together through this affiliation, our opportunity to provide inspired living environments that nurture intellectual and spiritual growth, physical wellness, and emotional wellbeing has increased significantly. 2017 is going to be a great year for Grace Inspired Ministries.”



Since 1962, the Lutheran Community at Telford has provided exceptional services for seniors located in Bucks and Montgomery Counties. Telford offers a full continuum of care, from independent residential cottages and convenient apartment homes to comfortable personal care accommodations. Shepherd's Way memory support neighborhood and a recently constructed Healthcare Pavilion give individuals access to the health care and support they need at all hours. The dedicated staff ensures that residents enjoy the best quality of life while maintaining the highest possible level of independence. Telford consists of 245 independent living units, 125 personal care beds in 97 units, and 75 skilled nursing beds.

12 Lutheran Home Drive, Telford, PA 18969

www.lctelford.org



Founded in 1935, the Community at Rockhill is a residential community for adults 65 and older located in Bucks County, Pennsylvania. As a Life Plan Community, Rockhill offers a continuum of care that includes Residential Living, Personal Care for adults who need assistance with daily activities, and Health Care for individuals in need of 24-hour support. Rockhill also offers Adult Day Services for individuals who need a stimulating place to spend the day. Rockhill's supportive community empowers residents to live spirited, fulfilling lives exactly as they choose—from active and engaged to peaceful and private. Rockhill consists of 205 independent living units, 53 personal care units, and 90 skilled nursing beds.

3250 State Road, Sellersville, PA 18960

www.communityatrockhill.org

###